



From initial idea to complete campaign in minutes! !

ClearOn's campaign tool "Kampanja.se" gives you the opportunity to quickly and easily distribute digital SMS vouchers.

HOW IT WORKS:

- Upload your materials using the tool.
- Follow the easy instructions to create your campaign.

READY IN JUST A FEW MINUTES!

The campaign is assigned an individual URL for you to use in digital marketing campaigns, e.g., on social media.

Try out our campaign tool – easy and cost-effective. Perfect for both product launches and holidays!

- Responsive page for mobile phones & desktops
- Simple administration and instructions
- Option to program distribution restrictions.
- Time-limited campaigns



How to build your own campaign site!

This is what you need when preparing your campaign site.

It's easy to build your own campaign website from just a few components, see the details below. You simply log in as administrator and upload your images, type your texts and set the specific details for your campaign (number of releases, vouchers, etc.) Launch your site and off you go!



Desktop

1. Background, recommended: 2560 px width.

You can use a somewhat smaller image, but the image quality will be poorer on larger screens, and the width of the image should be at least 1920 px.

2. Logotype in the frame: Max width 550 px.

Recommended format: PNG with transparent background.



Mobile

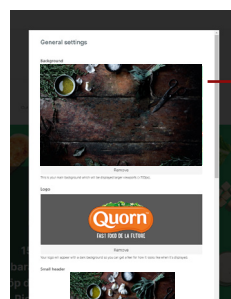
3. Background, top image:

Min. 320 px, max width 700 px.

4. Logotype in the frame:

Max width 278 px. .

5. Message: Type the message you want to communicate to visitors.



You create your own page with your own uploaded images, and text editing is a simple task using the digital tool.

Our package includes

	BASIC	MEDIUM	EXKLUSIV
Individual login, text editing	●	●	●
Decide number of releases and vouchers	●	●	●
Statistics for number of distributed vouchers	●	●	●
Change background, logotype and change your kupon.se ID.	X	1 time	Unlimited
Unlimited additional pages to the registered campaign page (e.g. brand-name.kampanja.se/brand-name)	X	X	●

Registered campaign page for all packages is valid for 12 months from the date of subscription.

DO YOU HAVE ANY QUESTIONS OR NEED HELP?

If you want tips on how to market your web site in the best possible way, you're welcome to contact us at ClearOn and we'll be happy to help you. Contact us for more information and to order by email at: sales@clearon.se



kampanja.se

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