Kampanja

Kampanja is a cost-effective service for those interested in a quick and efficient way to create their own campaign landing page in order to distribute digital coupons via SMS and e-mail.

This is how it works

Kampanja makes it possible for you to build your very own custom landing page and distribute digital coupon offers via text message and/or email. You set up your campaign page by uploading visuals, adding texts, and setting your desired campaign and coupon specifications (such as number of coupon releases per day, total coupon amount, etc.) via a custom login to our portal.

https://brand.kampanja.se/campaignname

The page then gets its own URL, which you can use to promote your campaign via social media and other digital marketing channels.

From idea to finished campaign in minutes!

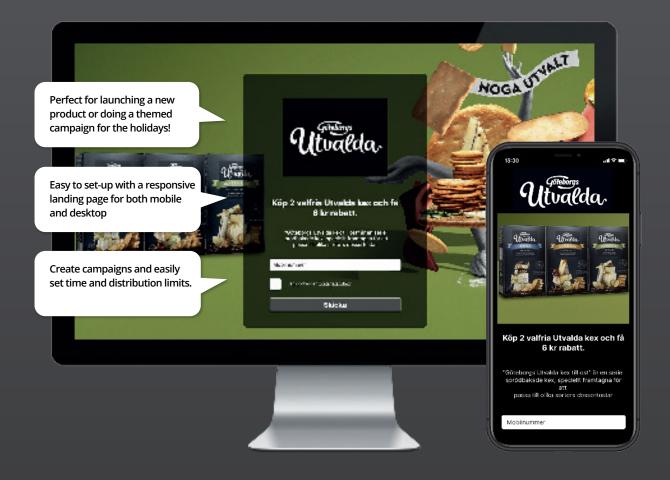
- Upload your material to the platform
- Create your campaign page using the simple, easyto-follow instructions
- Publish on media channels of your choice.

Kampanja is a great solution for:

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- New product launches
- Driving sales and traffic to stores
- Limited time offer campaigns
- Testing new media channels
- Audience targeted campaigns
- Enabling organic reach
- Building brand awareness

Kampanja



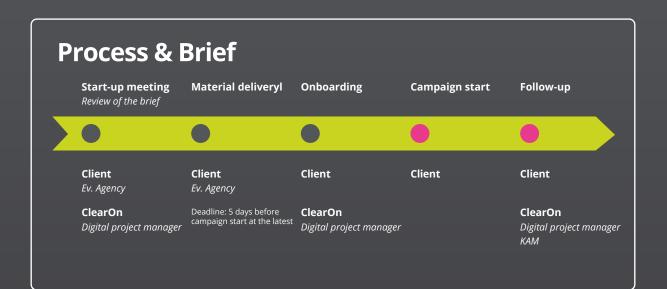
Rates (Valid from 2023)	STANDARD	MEDIUM	LARGE
Price (approx. price)	50 000 SEK	5 900 SEK/month	7 900 SEK/month
Tidsperiod	3 months	12 months	12 months
Villkor	Custom login, text editing, ability to set desired amount of coupon releases per day as well as the total amount of coupons per campaign period. Access to coupon statistics.	Custom login, text editing, ability to set the number of coupon releases per day as well as the total number of coupons per campaign period. Access to coupon statistics. Possibility to update visuals/ background and change coupon campaign once during license period.	Custom login, text editing, ability to set the number of coupon releases per day as well as the total number of coupons per campaign period. Access to cou- pon statistics. Possibility to create unlimited number of campaign pages under the same subdomain, and change/update cou- pon campaigns freely during license period.

For new campaigns (valid 12 months), a digital campaign fee of SEK 24,600 is added to the total cost. However, if you already have an active campaign you wish to use, then you are only charged SEK 4,000 for a unique distribution code.

Variable costs

Any other special modifications and subsequent project management outside the scope of the license package will be charged on an ongoing basis starting at SEK 1,250 per started hour. This also applies to any possible updates required during the license period. Please consult ClearOnline for all updated prices, terms and conditions

> FULL PRICE LIST CLICK HERE!



Material specifications

Below are the specifications for the material required to create your very own Kampanja landing page.





Desktop

2

1 Background image

Recommended width: 2560 px. The image can be slightly smaller, but this may impact the quality on large screens – therefore the width should be at least 1920px.

Logo Width: max 550 px. We recommend PNG format (with a transparent background)



Mobile



Want tips on how to best market your campaign? Don't hesitate to contact us at ClearOn and we'll help you out.

For more information or if you'd like to place an order, contact us via email: sales@clearon.se

Smooth, simple administration

Log in as an administrator on your page and easily upload images, add your texts, and set the specifications for your campaign (number of releases, coupons, etc.). After that, you're ready to go!

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Click on the layout tab to create a beautiful layout with background images and copy. This is also where you add your campaign's general terms and conditions. There is also support for HTML tags so that you can make texts italic and/or link to external pages. Under layout/general settings, upload your background images, logo, and Facebook thumbnailimagefor Facebook. You can also center the text and choose to add coupon counters as well as Google and Facebook Analytics tracking IDs.

Voila! Now the landing page is ready to go live.

Contact ClearOn's sales team and we'll set up the campaign together with you!



Activate Interactive is ClearOn's tool for interactive sales promotion services. ClearOn is a payment institution under the supervision of the Swedish Financial Supervisory Authority and is owned by the Association of Grocery Suppliers. www.clearon.se

