



Kampanja is a cost-effective service for those interested in a quick and efficient way to create their own campaign landing page in order to distribute digital coupons via SMS and e-mail.

This is how it works

Kampanja makes it possible for you to build your very own custom landing page and distribute digital coupon offers via text message and/or email. You set up your campaign page by uploading visuals, adding texts, and setting your desired campaign and coupon specifications (such as number of coupon releases per day, total coupon amount, etc.) via a custom login to our portal.

<https://brand.kampanja.se/campaignname>

The page then gets its own URL, which you can use to promote your campaign via social media and other digital marketing channels.

From idea to finished campaign in minutes!

- Upload your material to the platform
- Create your campaign page using the simple, easy-to-follow instructions
- Publish on media channels of your choice.

Kampanja is a great solution for:

- New product launches
- Driving sales and traffic to stores
- Limited time offer campaigns
- Testing new media channels
- Audience targeted campaigns
- Enabling organic reach
- Building brand awareness



Rates (Valid from 2023)

STANDARD

MEDIUM

LARGE

Price (approx. price)

50 000 SEK

5 900 SEK/month

7 900 SEK/month

Tidsperiod

3 months

12 months

12 months

Villkor

Custom login, text editing, ability to set desired amount of coupon releases per day as well as the total amount of coupons per campaign period. Access to coupon statistics. .

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Possibility to update visuals/ background and change coupon campaign once during license period.

Custom login, text editing, ability to set the number of coupon releases per day as well as the total number of coupons per campaign period. Access to coupon statistics. Possibility to create unlimited number of campaign pages under the same subdomain, and change/update coupon campaigns freely during license period.

For new campaigns (valid 12 months), a digital campaign fee of SEK 24,600 is added to the total cost. However, if you already have an active campaign you wish to use, then you are only charged SEK 4,000 for a unique distribution code.

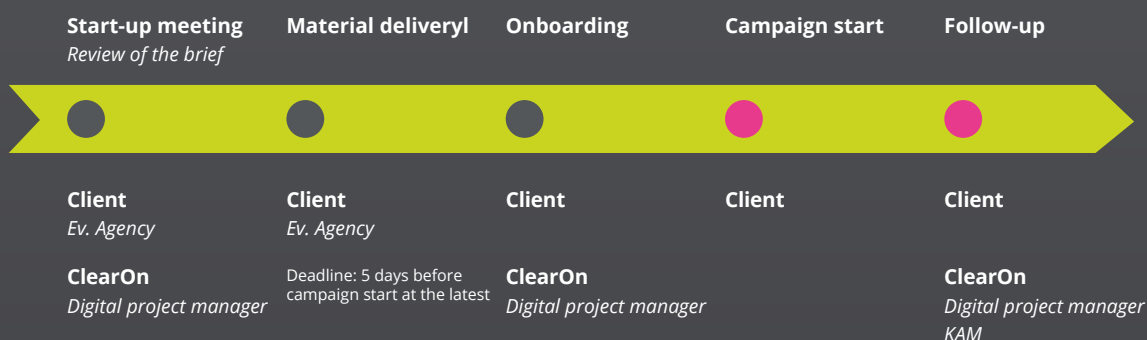
Please consult ClearOnline for all updated prices, terms and conditions

Variable costs

Any other special modifications and subsequent project management outside the scope of the license package will be charged on an ongoing basis starting at SEK 1,250 per started hour. This also applies to any possible updates required during the license period.

FULL PRICE LIST
CLICK HERE!

Process & Brief



Material specifications

Below are the specifications for the material required to create your very own Kampanja landing page.



Desktop

- 1 Background image**
Recommended width: 2560 px. The image can be slightly smaller, but this may impact the quality on large screens – therefore the width should be at least 1920px.
- 2 Logo** Width: max 550 px. We recommend PNG format (with a transparent background)



Mobile

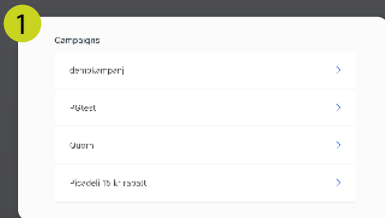
- 3 Background Image**
Recommended dimensions:
At least 320 pixels, max 700 pixels wide
- 4 Logo: max 550 pixels wide**

Want tips on how to best market your campaign? Don't hesitate to contact us at ClearOn and we'll help you out.

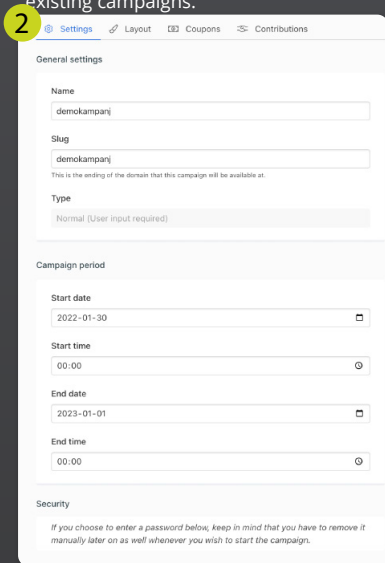
For more information or if you'd like to place an order, contact us via email: sales@clearon.se

Smooth, simple administration

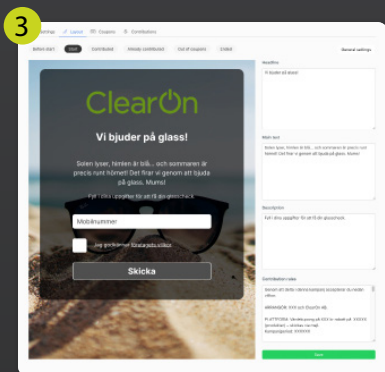
Login as an administrator on your page and easily upload images, add your texts, and set the specifications for your campaign (number of releases, coupons, etc.). After that, you're ready to go!



Create a new campaign, or select from your existing campaigns.



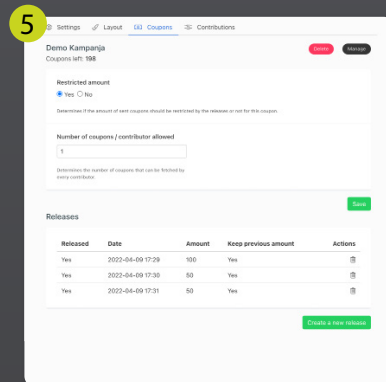
Name the campaign, create a URL and set the campaign period



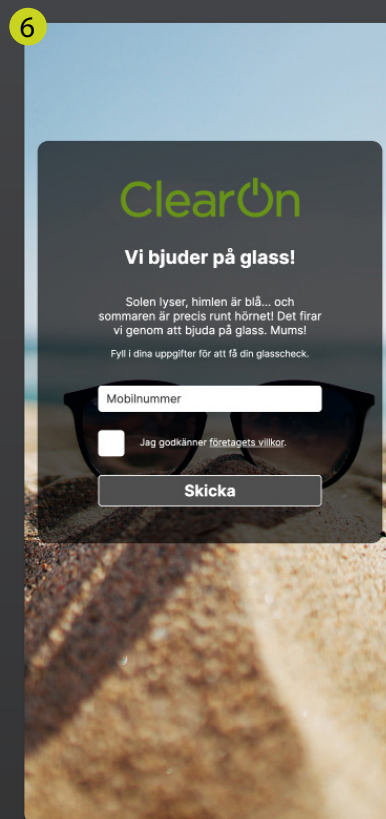
Click on the layout tab to create a beautiful layout with background images and copy. This is also where you add your campaign's general terms and conditions. There is also support for HTML tags so that you can make texts italic and/or link to external pages.



Under layout/general settings, upload your background images, logo, and Facebook thumbnail image for Facebook. You can also center the text and choose to add coupon counters as well as Google and Facebook Analytics tracking IDs.



Under the Coupons tab, set the number of coupons and other limitations.



Voilà! Now the landing page is ready to go live.

Contact ClearOn's sales team and we'll set up the campaign together with you!