



Engage – engage your followers!

Engage offers a unique campaign solution that enables playful integrations in all digital channels, targeted group segmentation of personal data, in-store activation, and follow-up & retargeting through results and analysis. One partner the entire way!

How it works

CREATE

Choose from over 50 interactive formats to create campaigns that convert and engage – no coding required. For even better results, add our digital coupons to your campaign.

ENGAGE

Embed your campaign into your website or mobile app, share it on social media, send it out by email or build a dedicated landing page.

COLLECT AND ANALYSE

Run GDPR-compliant data collection campaigns, thanks to a set of dedicated features. Visualise and extract information about profiles you've collected and your campaign statistics, all in real time.

dag under kampanjperioden.

av dagens deltagare får en digital

luktcheck på valfri Galbani ost varje

nygga skålar och ett serveringsfat. Tävla

iom att svajpa höger eller vänster för tt välja vad du vill ha på din aperitivo. En lycklig vinnare utses varje dag och 30

A good solution for:

- **Building customer loyalty**
- **Building brand awareness**
- **Interacting with consumers** •
- **Rewarding consumers**

Engage

Engage 3 months Basic

Interactive campaign according to a separate briefing template for selected activity, without a digital coupon. Valid for 3 months.

Base fee

49 000 SEK

- 1 interactive landing page (excl. Graphic material)
- 1 Market
- 1 Activity
- I Brand
- Onboarding & project management (10 hours)
- Implementation of design & set-up of landing page according to completed briefing template & material specifications
- 2 revision rounds including test/launch
- Support (3 hours)
- Trackable URLs
- Implementation of an Iframe on external website (optional)
- Follow-up statistics report after the campaign has ended

NOTE! Does not include cookie implementation, personal login to the platform, or access to personal data

Engage 3 months Standard

Interactive campaign according to a separate briefing template for selected activity, including distribution of digital coupon offers via text message and/or e-mail. Valid for 3 months.

Base fee

69 000 SEK

- 1 interactive landing page *(excl. Graphic material)*
- 1 Market
- 1 Activity
- 1 Brand
- 1 Digital coupon/voucher, valid for 3 months (+30 redemption days)
- Onboarding & project management (10 hours)
- Implementation of design & set-up of landing page according to completed briefing template & material specifications
- 2 revision rounds including test/launch
- Support (3 hours)
- Trackable URLs
- Implementation of an Iframe on external website (optional)
- Follow-up statistics report after the campaign has ended

NOTE! Does not include cookie implementation, personal login to the platform, or access to personal data

Engage Small

With an annual Engage license, you can build your own interactive campaign pages to distribute digital coupon offers in a GDPR-compliant manner. This technical SaaS platform gives you access to realtime statistics as well as an opportunity for tailored integration with other platforms – no coding required. Distribution of the coupon/voucher via SMS or email. Valid for 12 months, after which the subscription is automatically renewed for another 12 months with a 3-month notice period.

Base fee fr. 15 500 SEK/month

- Unlimited number of interactive
 landing pages (excl. Graphic material)
- 1 Market (Sweden)
- 1 Brand
- 2 Digital coupons/vouchers
- Onboarding/Set-up (10 hours)
- Training in the form of a 2-hour workshop
- Dedicated account manager and support for the first month.
- Trackable URLs
- Implementation of an Iframe on external website

Engage Medium

With an annual Engage license, you can build your own interactive campaign pages to distribute digital coupon offers in a GDPR-compliant manner. This technical SaaS platform gives you access to realtime statistics as well as an opportunity for tailored integration with other platforms – no coding required. Distribution of the coupon/voucher via SMS or email. Valid for 12 months, after which the subscription is automatically renewed for another 12 months with a 3-month notice period.

Base fee

Unlimited number of interactive landing pages (excl. Graphic material)

fr. 24 500 SEK/month

- 1 Market (Sweden)
- 3 Brands
- 3 Digital coupons/vouchers
- Onboarding/Set-up (10 hours)
- Training in the form of a 2-hour workshop
- Dedicated account manager and support for the first month.
- Trackable URLs
- Implementation of an Iframe on external website

Engage 3 months 360°

Interactive campaign according to a separate briefing template for selected activity, including distribution of digital coupon offers via text message and/or e-mail, including a printed coupon/voucher. Valid for 3 months.

Base fee

79 000 SEK

- 1 interactive landing page (excl. Graphic material)
- 1 Market
- 1 Activity
- 1 Brand
- 1 Digital coupon/voucher, valid for 3 months (+30 redemption days)
- 1 Printed coupon/voucher, valid for 3 months (+30 redemption days)
- Onboarding & project management (10 hours)
- Implementation of design & set-up of landing page according to completed briefing template & material specifications
- 2 revision rounds including test/launch
- Support (3 hours)
- Trackable URLs
- Implementation of an Iframe on external website (optional)
- Follow-up statistics report **after** the campaign has ended

NOTE! Does not include cookie implementation, personal login to the platform, or access to personal data

Engage Large

With an annual Engage license, you can build your own interactive campaign pages to distribute digital coupon offers in a GDPR-compliant manner. This technical SaaS platform gives you access to realtime statistics as well as an opportunity for tailored integration with other platforms – no coding required. Distribution of the coupon/voucher via SMS or email. Valid for 12 months, after which the subscription is automatically renewed for another 12 months with a 3-month notice period.

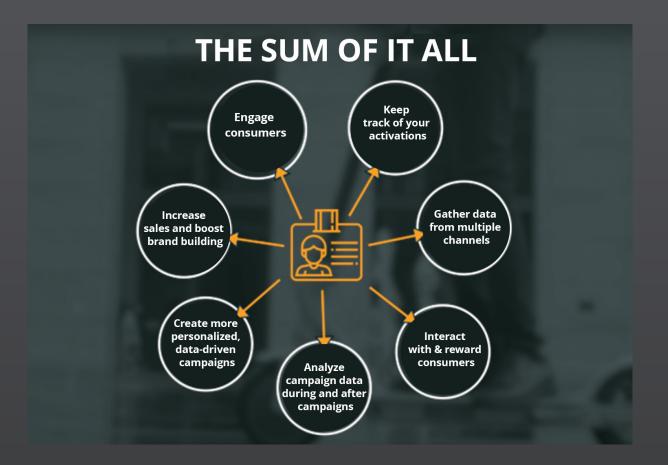
fr. 40 000 SEK/month

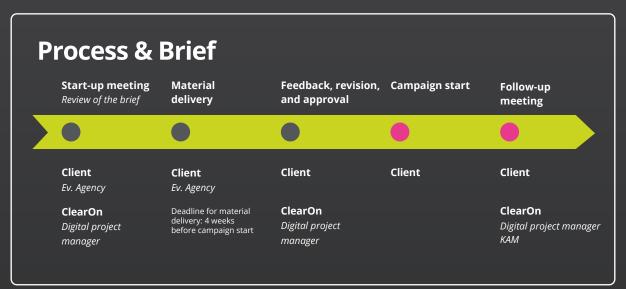
- Unlimited number of interactive landing pages (excl. Graphic material)
- 3 Markets
- 5 Brands

Base fee

- 5 Digital coupons/vouchers
- Onboarding/Set-up (10 hours)
- Training in the form of a 2-hour workshop
- Dedicated account manager and support for the first month
- Premium Service level
- Trackable URLs
- Implementation of an Iframe on external website

Check current prices and conditions in the ClearOn Customer Portal.





Do you want tips on how to engage your followers with interactive, data-driven campaigns? Don't hesitate to contact us at ClearOn and we'll help you out. Contact us for more information and place your order via email: **sales@clearon.se**

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Contact us at ClearOn and we'll set up the campaign together with you!

ClearOn leads the development of Sales promotion services in the grocery trade. Together with Bankgirot, Nordea, and Swedbank, we produce payments through Värdeavier. In collaboration with 5,000 nationwide stores, we handle the clearing of coupons, gift cards, and vouchers. ClearOn is a financial institution under the supervision of the Financial Supervisory Authority and owned by DLF. www.clearon.se

