



Engage – engage your followers!

Engage offers a unique campaign solution that enables playful integrations in all digital channels, targeted group segmentation of personal data, in-store activation, and follow-up & retargeting through results and analysis. One partner the entire way!

How it works

CREATE

Choose from over 50 interactive formats to create campaigns that convert and engage – no coding required. For even better results, add our digital coupons to your campaign.

ENGAGE

Embed your campaign into your website or mobile app, share it on social media, send it out by email or build a dedicated landing page.

COLLECT AND ANALYSE

Run GDPR-compliant data collection campaigns, thanks to a set of dedicated features. Visualise and extract information about profiles you've collected and your campaign statistics, all in real time.

A good solution for:

- Building customer loyalty
- Building brand awareness
- Interacting with consumers
- Rewarding consumers

Engage 3 months Basic

Interactive campaign according to a separate briefing template for selected activity, without a digital coupon. Valid for 3 months.

Base fee 49 000 SEK

- 1 interactive landing page (excl. Graphic material)
- 1 Market
- 1 Activity
- 1 Brand
- Onboarding & project management (10 hours)
- Implementation of design & set-up of landing page according to completed briefing template & material specifications
- 2 revision rounds including test/launch
- Support (3 hours)
- Trackable URLs
- Implementation of an Iframe on external website (optional)
- Follow-up statistics report **after** the campaign has ended

NOTE! Does not include cookie implementation, personal login to the platform, or access to personal data

Engage 3 months Standard

Interactive campaign according to a separate briefing template for selected activity, including distribution of digital coupon offers via text message and/or e-mail. Valid for 3 months.

Base fee 69 000 SEK

- 1 interactive landing page (excl. Graphic material)
- 1 Market
- 1 Activity
- 1 Brand
- 1 Digital coupon/voucher, valid for 3 months (+30 redemption days)
- Onboarding & project management (10 hours)
- Implementation of design & set-up of landing page according to completed briefing template & material specifications
- 2 revision rounds including test/launch
- Support (3 hours)
- Trackable URLs
- Implementation of an Iframe on external website (optional)
- Follow-up statistics report **after** the campaign has ended

NOTE! Does not include cookie implementation, personal login to the platform, or access to personal data

Engage 3 months 360°

Interactive campaign according to a separate briefing template for selected activity, including distribution of digital coupon offers via text message and/or e-mail, including a printed coupon/voucher. Valid for 3 months.

Base fee 79 000 SEK

- 1 interactive landing page (excl. Graphic material)
- 1 Market
- 1 Activity
- 1 Brand
- 1 Digital coupon/voucher, valid for 3 months (+30 redemption days)
- 1 Printed coupon/voucher, valid for 3 months (+30 redemption days)
- Onboarding & project management (10 hours)
- Implementation of design & set-up of landing page according to completed briefing template & material specifications
- 2 revision rounds including test/launch
- Support (3 hours)
- Trackable URLs
- Implementation of an Iframe on external website (optional)
- Follow-up statistics report **after** the campaign has ended

NOTE! Does not include cookie implementation, personal login to the platform, or access to personal data

Engage Small

With an annual Engage license, you can build your own interactive campaign pages to distribute digital coupon offers in a GDPR-compliant manner. This technical SaaS platform gives you access to real-time statistics as well as an opportunity for tailored integration with other platforms – no coding required. Distribution of the coupon/voucher via SMS or email. Valid for 12 months, after which the subscription is automatically renewed for another 12 months with a 3-month notice period.

Base fee fr. 15 500 SEK/month

- Unlimited number of interactive landing pages (excl. Graphic material)
- 1 Market (Sweden)
- 1 Brand
- 2 Digital coupons/vouchers
- Onboarding/Set-up (10 hours)
- Training in the form of a 2-hour workshop
- Dedicated account manager and support for the first month.
- Trackable URLs
- Implementation of an Iframe on external website

Engage Medium

With an annual Engage license, you can build your own interactive campaign pages to distribute digital coupon offers in a GDPR-compliant manner. This technical SaaS platform gives you access to real-time statistics as well as an opportunity for tailored integration with other platforms – no coding required. Distribution of the coupon/voucher via SMS or email. Valid for 12 months, after which the subscription is automatically renewed for another 12 months with a 3-month notice period.

Base fee fr. 24 500 SEK/month

- Unlimited number of interactive landing pages (excl. Graphic material)
- 1 Market (Sweden)
- 3 Brands
- 3 Digital coupons/vouchers
- Onboarding/Set-up (10 hours)
- Training in the form of a 2-hour workshop
- Dedicated account manager and support for the first month.
- Trackable URLs
- Implementation of an Iframe on external website

Engage Large

With an annual Engage license, you can build your own interactive campaign pages to distribute digital coupon offers in a GDPR-compliant manner. This technical SaaS platform gives you access to real-time statistics as well as an opportunity for tailored integration with other platforms – no coding required. Distribution of the coupon/voucher via SMS or email. Valid for 12 months, after which the subscription is automatically renewed for another 12 months with a 3-month notice period.

Base fee fr. 40 000 SEK/month

- Unlimited number of interactive landing pages (excl. Graphic material)
- 3 Markets
- 5 Brands
- 5 Digital coupons/vouchers
- Onboarding/Set-up (10 hours)
- Training in the form of a 2-hour workshop
- Dedicated account manager and support for the first month
- Premium Service level
- Trackable URLs
- Implementation of an Iframe on external website

Check current prices and conditions in the ClearOn Customer Portal.

THE SUM OF IT ALL



Process & Brief

Start-up meeting
Review of the brief

Material delivery

Feedback, revision, and approval

Campaign start

Follow-up meeting

Client
Ev. Agency

Client
Ev. Agency

Client

Client

Client

ClearOn
Digital project manager

Deadline for material delivery: 4 weeks before campaign start

ClearOn
Digital project manager

ClearOn
Digital project manager KAM

Do you want tips on how to engage your followers with interactive, data-driven campaigns? Don't hesitate to contact us at ClearOn and we'll help you out. Contact us for more information and place your order via email: sales@clearon.se

Contact us at ClearOn and we'll set up the campaign together with you!