

# Engage – engage your followers!

Engage offers a unique campaign solution that enables playful integrations in all digital channels, targeted group segmentation of personal data, in-store activation, and follow-up & retargeting through results and analysis. One partner the entire way!

# How it works

#### CREATE

Choose from over 50 interactive formats to create campaigns that convert and engage – no coding required. For even better results, add our digital coupons to your campaign.

#### PUBLISH

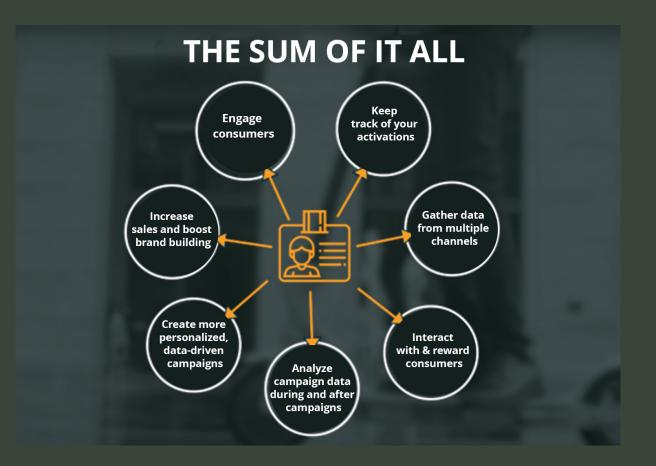
Embed your campaign into your website and mobile app, share it on social media, add on POS- and out-ofhome-material and build a dedicated landing page.

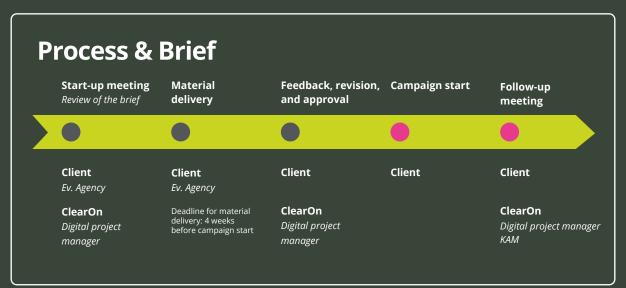
#### **COLLECT AND ANALYSE**

Run GDPR-compliant data collection campaigns, thanks to a set of dedicated features. Visualise and extract information about profiles you've collected and your campaign statistics, all in real time.

### A good solution for:

- Building customer loyalty
- Building brand awareness
- Interacting with consumers
- Rewarding consumers





Do you want tips on how to engage your followers with interactive, data-driven campaigns? Don't hesitate to contact us at ClearOn and we'll help you out. Contact us for more information and place your order via email: **sales@clearon.se** 

### CLE-030

## Contact us at ClearOn and we'll set up the campaign together with you!

ClearOn leads the development of Sales promotion services in the grocery trade. Together with Bankgirot, Nordea, and Swedbank, we produce payments through Värdeavier. In collaboration with 5,000 nationwide stores, we handle the clearing of coupons, gift cards, and vouchers. ClearOn is a financial institution under the supervision of the Financial Supervisory Authority and owned by DLF. www.clearon.se

